

Stuart School of Business
Friday Research Presentation Series – Fall 2008

Room 490, IIT Downtown campus, 565 W Adams Street, Chicago, IL 60661

Presenter	Topic	Date	Time
Jon Liao	Institutional Isomorphism and the likelihood of Business Planning: The Moderating Effects of Environmental Uncertainty	September 19, 2008	1 pm to 3 pm
Haizhi Wang	Banking deregulation and corporate cash holdings: US evidence	September 26, 2008	9 am to 10:30 am
Jon Liao	Are Planners Doers? Pre-Venture Planning and the Start-up Behaviors of Entrepreneurs in the Panel Study of Entrepreneurial Dynamics (PSED)	October 3, 2008	10 am to 11:30 am
Lulu Zeng	Long-run risk and the cross section of expected returns	October 10, 2008	10 am to noon
Jiong Sun	Balancing Functional and Social Needs in New Product Design	October 24, 2008	10 am to noon
Jiong Sun	When to Adopt a New Technology? Balancing Information Acquisition and Volume Ramp-up	October 31, 2008	10 am to noon
Navid Sabbaghi	Capacity Competition	November 7, 2008	10 am to noon
Nilmini Wickramasinghe	DIAMOND - a wireless diabetes self management system	November 14, 2008	1 pm to 3 pm
Elizabeth Durango-Cohen	Optimizing Direct-Marketing Strategies for a Public Broadcasting Institution	November 21, 2008	10 am to noon
Geoffrey Harris and Tao Wu	The Failure of Basic Interest Rate Derivative Pricing Amidst the Credit Crisis	December 5, 2008	10 am to noon