Stuart School of Business Friday Research Presentation Series – Fall 2009 Location: IIT Downtown campus, 565 W Adams Street (Room 470), Chicago, IL 60661

Presenter	Topic	Date	Time
Elizabeth Durango Cohen	Modeling Member Contribution Behavior	August 28,	10 - noon
Stuart School of Business, IIT	in Public Broadcasting Fundraising	2009	
Kalyan Raman	Issues in Integrated Marketing	September	10 - noon
Medill School/IMC Program	Communications	4, 2009	
Northwestern University			
Suresh Ramanathan	Social Influences on Evaluation of	September	9 – 10:30
Booth School of Business,	Experiences and Post-Experience	11, 2009	am
University of Chicago	Rapport	0	40
Florian Zettelmeyer	Pain at the Pump: How Gasoline Prices	September	10 - noon
Kellogg School, Northwestern University	Affect Automobile Purchasing in New and Used Markets	18, 2009	
Jon Liao	The Effects of Founding Team Diversity	September	10 - noon
Stuart School of Business, IIT	and Social Similarity on Venture	25, 2009	10 - 110011
Stuart School of Business, III	Formation	23, 2009	
Jiong Sun	1) Examining Social Effects in		10 - 11 am
Stuart School of Business, IIT	Differentiating and Pricing		10 - 11 aiii
Studit Concor of Business, III	Technology Products	October 9,	
	2) Optimal Supply Chain Structures	2009	
	in the Presence of Consumption		11 - noon
	Network Externalities		
Christine Miller	Ethnographic Research in Business,	October 16,	10 - noon
Savannah College of Art and	Industry, and Organizations:	2009	
Design	Incorporating Social Science		
	Perspectives		
Lulu Zeng	Time-Varying Labor Income Share in	October 23,	10 - noon
Stuart School of Business, IIT	Real Business Cycle Models	2009	
1) Krishna Erramilli	1) The 'Next Economy' Blues: Is		10 - 11 am
Stuart School of Business, IIT	Strategic Competitiveness the Rx?		
2) Nasrin Khalili/N.	2) Development of Sustainable	October 30,	
Sabbaghi/M.S. Abtew	Energy Portfolio Optimization Models	2009	11 - noon
Stuart School of Business, IIT			
1) Arjun Chakravarti	1) How Consumer Goals and Prior		10 - 11 am
Stuart School of Business, IIT	Beliefs Shape Sales Interactions	November	
2) Liad Wagman	2) Market Leadership and Price	6, 2009	44
Stuart School of Business, IIT	Discrimination with Consumer		11 - noon
1) Haizhi Wana	Recognition		10 11 5
1) Haizhi Wang	1) Global equity offerings, corporate		10 - 11 am
Stuart School of Business, IIT	valuation and subsequent internationalization	November	
2) Geoff Harris/T. Wu/X. Zhou	2) Additional Results on Pricing Interest	20, 2009	
Stuart School of Business, IIT	Rate Derivatives During Credit Crisis	20, 2003	11 - noon
1) Siva K. Balasubramanian/	1) The Economic Worth of Product		10 - 11 am
Haizhi Wang	Placements in Movies		
Stuart School of Business, IIT		December	
2) Haizhi Wang/	2) New Insights on the Value of	4, 2009	
Siva K. Balasubramanian	Marketing Alliances: Event Study		11 - noon
Stuart School of Business, IIT	Results		