

## IIT Stuart School of Business - Friday Research Presentation Series – Spring 2012

IIT Downtown campus, 565 W Adams Street, Chicago, IL 60661

(All presentations are scheduled in Room 470 – for more info, contact Siva K. Balasubramanian at [sivakbalas@stuart.iit.edu](mailto:sivakbalas@stuart.iit.edu))

Presenter	Topic	Date	Time
Praveen Gupta <i>Accelper Consulting</i>	Understanding the Mystery of Innovation	January 20, 2012	10 am to noon
David Ehrlich <i>IIT Stuart School of Business</i>	Competition and Performance in Transit Bus Service	January 27, 2012	10 am
Navid Sabbaghi <i>IIT Stuart School of Business</i>	Green Supply Chains and Byproducts Exchange		11 am
Nasrin Khalili <i>IIT Stuart School of Business</i>	Energy Portfolio Design for Sustainable Economic Development	February 10, 2012	10 am
Smriti Anand <i>IIT Stuart School of Business</i>	Idiosyncratic Deals: A Group-Level Exploration		11 am
Elizabeth Durango-Cohen <i>IIT Stuart School of Business</i>	Strategic Obfuscation of Production Capacities (with L.Wagman)	February 17, 2012	10 am
Siva K. Balasubramanian and Haizhi Wang <i>IIT Stuart School of Business</i>	Product Placement Effectiveness: Insights on Different Types of Repetition Strategies		11 am
Liad Wagman <i>IIT Stuart School of Business</i>	Should I Stay or Should I Go? Entrepreneurship and Support for Innovation at the Workplace	February 24, 2012	10 am
Arjun Chakravarti <i>IIT Stuart School of Business</i>	Staying in contact or exercising other options: A natural experiment of interracial college roommate groups		11 am
Elizabeth Durango-Cohen <i>IIT Stuart School of Business</i>	Modeling Alumni Giving-Behavior in University Fundraising: a Comparative Analysis	March 9, 2012	10 am
David Ehrlich <i>IIT Stuart School of Business</i>	Characteristics of Policy Success: New Survey Evidence		11 am
Pranav Jindal <i>Booth School of Business, U of C</i>	Risk Preferences and Demand Drivers of Extended Warranties	March 16, 2012	10 am
Nasrin Khalili <i>IIT Stuart School of Business</i>	Inclusion of Sustainability Base in Design of Organization Functional Models		11 am
Ricky A. Cooper and Ben van Vliet <i>IIT Stuart School of Business</i>	A Quantitatively Based Ethical Framework for Algorithmic Trading	March 30, 2012	10 am
Arjun Chakravarti <i>IIT Stuart School of Business</i>	Integrating Organizational Behavior into Operations: Concepts and Technologies for Research and Pedagogy	April 13, 2012	10 am
Jin Li <i>Kellogg School of Management</i>	Managing Conflicts in Relational Contracts		11 am
Ricky A. Cooper and Tingting Li <i>IIT Stuart School of Business</i>	Risk Attribution and Forecasting in High Frequency Trading	April 20, 2012	10 am
Howard G. Rothstein <i>Senior Director, North America Analytics, Kraft Foods</i>	Modeling Retail Scan Data to Uncover Deeper Insights into Drivers of Category Growth		11 am